



Marketing Plan Challenge

Market Research Worksheet

Problem I am trying to solve:

Who has the problem? (Demographics)

The top websites for my problem are:

- 1.
- 2.
- 3.

SimilarWeb Results:

The top social media pages for my problem are:

Facebook:

Twitter:

Forum:

Facebook Audience Insights:

The top three magazines dealing with my problem are:

Analysis of media page demographic information shows:

Get help at timetradersclub.com



Marketing Plan Challenge

Market Research Worksheet (Part 2)

Problem I'm solving:

How do my ideal clients see the problem?

Community survey/open ended question results:

Top "How To" entries in Google/You Tube:

1.

2.

3.

Top Keyword Searches:

How do my ideal clients see the problem?

Observations from Amazon/blog/social media comments/reviews,
Twitter Advanced Research